

Best of CAMA 2019 – Agri-Tour

BEST OF
CAMA
2019

DATE: WEDNESDAY, NOVEMBER 13, 2019 TIME: 8:00AM – 3:00PM COST: \$75 PLUS HST PER PERSON

8:00AM Coach bus depart from Hilton DoubleTree Hotel, the host hotel for Best of CAMA 2019



9:00AM

Sandi Brock - Mom, Wife, Sheep Farmer, YouTuber!

Cuddly baby lambs, sheep shearing, broken forage wagons, Mother Nature as a boss, and kids' graduation. Farmer Sandi Brock shares her front row seat to life in her ever-growing sheep YouTube channel, Sheepishly Me. Come meet Sandi, her lambs and listen to her very real story of building a YouTube channel with the very real struggles and successes. Sandi admits that in her day-to-day as a Mom, wife and farmer she never set out to become a YouTuber, nor achieve the success she has with her channel. With over 24,000 people following her journey every week, Sandi has broken barriers one video at a time and been named an up-and-coming channel to watch from YouTube.



10:30AM

Hensall Co-op

Founded in 1937 as the "South Huron Farmers' Co-op", what we know today as HDC soon started to grow and acquire feed mills and warehouses all across Huron County. In 1967, through the visionary leadership of Malcolm Davidson, HDC made its initial entry into the grain and bean business through the purchase of the E.L. Mickle and Son grain and bean handling facilities. Today, the strength of HDC is in its 5000+ members who realize the importance of local control of a high-volume agri-business. Your tour guides Wim Karelse and Chris Van Loo will take you into HDC's automated packaging plant, automated warehouse, processing plant and shipping area. Rounding out the tour, you will also explore their yard and state-of-the-art RFID receiving - a fascinating look at technology in agriculture.

12:00PM Boxed lunch provided by Pineridge Barbecue Co



12:45PM

Heeman's - Take Retail To The Next Level

Excelling in retail is not easy. Retail in the horticulture industry is no exception but Will Heeman is leading the way at Heeman's garden centre. In 2016, Will Heeman was the 2nd Canadian to ever win Young Retailer of the Year by Green Profit magazine. From travelling internationally to learn new practices to adding fresh marketing tactics, Will is one of the driving forces behind Heeman's award-winning retail and agritourism business. Take advantage of a rare opportunity to learn firsthand from one of North America's rising stars in the garden center industry.

After Will's presentation, spend a little free time shopping in the store and enjoy a locally-sourced fair-trade cup of coffee, your favourite Four O'Clock tea and a delicious goody served by one of Heeman's "Berristas" in the Berry Beanery café.

3:00PM Arrive back at Hilton DoubleTree Hotel where you can continue your day connecting with friends and colleagues over drinks and dinner.

TO REGISTER FOR THE AGRI-TOUR, GO TO WWW.BESTOFCAMA.COM OR EMAIL INFO@BESTOFCAMA.COM