

FOR IMMEDIATE RELEASE: Oct. 15, 2018**The Farm Forum Event to Expand with Glacier FarmMedia**
Popular Agricultural Learning and Technology Event Poised For Growth

WINNIPEG, MB.—Glacier Media (GVC: TSE) announced today that it will assume management of the Farm Forum Event, a popular ag educational event that has been attracting farmers and key industry players for two decades.

Trimble began hosting the event with the purchase of the agronomic consulting company Agri-Trend Inc. in 2016. Agri-Trend founded the Farm Forum Event 20 years ago and has been hosting the event in Western Canadian cities on an annual basis.

Glacier FarmMedia will handle future operations of the event, which will be held this year December 4-6 in Calgary, with Trimble remaining as a presenting sponsor and strong supporter. The Farm Forum Event will be managed by the expert event team who organize Ag in Motion and Canada's Outdoor Farm Show, which attract over 30,000 and over 40,000 attendees respectively.

"This event is an excellent fit with Glacier FarmMedia's strong connections to farmers and crop advisors and compliments our outdoor farm shows and media properties," said Bob Willcox, President of Glacier FarmMedia. "We are excited to take over this successful farm event, and that Trimble will continue to support and participate in the show."

"This unique event has attracted the industry's smartest and most entrepreneurial farmers and crop advisors — those who want to be at the cutting edge of new technologies and agronomic strategies that promise to drive productivity," said Darren Howie, Director, Worldwide Sales, with Trimble Ag Business Solutions. "We look forward to working with Glacier to support this event for years to come."

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About Glacier FarmMedia

Glacier FarmMedia is the agricultural division of Glacier Media Inc., an information communications company focused on the provision of primary and essential information and related services through print, electronic and online media. The Glacier FarmMedia family includes: Canada's Outdoor Farm Show, Ag in Motion, Western Producer, Grainews, Country Guide, Manitoba Co-operator, Canadian Cattlemen, Alberta Farmer Express, Farmtario, Le Bulletin des Agriculteurs, AgDealer, Global Auction Guide and Farmzilla. For more information, visit: www.farmmedia.com